

# WHAT IS THE COOPER TROOPER FOUNDATION

The Cooper Trooper Foundation is a 501c3, non-profit foundation, committed to total family treatment when a child is diagnosed with cancer.

Our mission includes:

1. Distribution of FREE Courage Kits (a knapsack with items that are specifically designed for the well siblings of children diagnosed with cancer). Often, the well brothers and sisters of a child with cancer, can feel left out in the midst of treatment. CTF strives to celebrate and remind these "Heroes in the Shadows" that they are not forgotten.

2. Funding Research that is specific to Childhood Cancers.



Every October, The Cooper Trooper Foundation holds their primary fundraiser- the Pumpkin Patch. Sponsors like you, help make this happen. Your sponsorship covers our expenses, allowing 100% of the money raised to go directly to the foundation.

8000+ individuals visit the pumpkin patch during the month of October. In 2021, TN Dept of Transportation estimated average daily traffic of more than 25,000 vehicles in that area.

LOCATION: 530 Cool Springs Blvd, Franklin, TN. 37067 (in front of Walgreens)- at the corner of Cool Springs Blvd. and Mallory Lane

HOURS: Sun-Fri 10am-7pm Sat 9am-8pm

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#### DIAMOND SPONSOR \$2000-\$5000

- Prominent/Larger Logo on all marketing materials, including Sponsor Banner at Checkout, and on T-shirts worn by volunteers
- · "Day at the Patch" to showcase your business, on site
- Social Media highlights of your business and recognition on CTF website in Sept. and Oct.
- Inclusion on email blast sent out in September to over 1000 emails
- Opportunity to put marketing items in Goody Bag, given to customers at checkout
- Opportunity for employees to volunteer as a group at the Pumpkin Patch

#### PLATINUM SPONSOR \$1300

- Top Line placement of Logo on all marketing materials, including Sponsor Banner at Checkout, and on T-shirts worn by volunteers
- Social Media highlights of your business and recognition on CTF website in Sept. and Oct.
- Opportunity to put marketing items in Goody Bag, given to customers at checkout
- Opportunity for employees to volunteer as a group at the Pumpkin Patch

## **GOLD SPONSOR-\$700**

- Logo on all marketing materials, including Sponsor Banner at Checkout, and on T-shirts worn by volunteers.
- Opportunity to put marketing items in Goody Bag, given to customers at Checkout
- Opportunity for employees to volunteer as a group at the Pumpkin Patch

### **SILVER SPONSOR \$350**

- Logo on all marketing materials, including Sponsor Banner at checkout (not on T-shirts)
- Opportunity to put marketing items in Goody Bags, given to customers at Checkout
- Opportunity for employees to volunteer as a group at the Pumpkin Patch

- \*Goody Bag Items must fit in 13"x 15" bag and be provided by the deadline from your company.
- \*Day at the Patch includes a Sat or Sun and must not interfere with pumpkin unloads. Company is responsible for providing setup materials such as tent, table, chairs, handouts, etc. Guidelines and expectations will be communicated prior.



Please visit www.coopertrooper.org for more information.